FLEXIBILITY IN THE FIELD
THE M611

Compact design.
Big capabilities.

Design. Preview. Print. Any way you choose.

PHONE

TABLET

DESKTOP

MODERNISE WORKFLOWS
IN MULTIPLE WAYS

CREATE LABELS IN OFFICE OR SHOP. SAVE FOR EASY SHARING

SHARE VIA EMAIL TO FIELD, PRINT RIGHT FROM THE PRINTER TOUCH SCREEN OR PHONE

CONNECT UP TO 5 DEVICES VIA BLUETOOTH, SAVE TIME & HASSLE LABELLING ON-SITE

Flexibility at work to design & print

The right labels, right when you need them. Anytime. Anywhere.

Get more with these time-saving features:

- 50.8mm per second print speed
- Share label files in multiple locations
- Store and import data files from USB-thumb drive

- 50.8mm print width
- Compact and lightweight
- Connect to computer using Wi-Fi or USB cable or use your smartphone and the Express Label App

THE M611 › Access files faster ANYWHERE YOU WORK

Get the job done right on any jobsite

Optimise your performance with Brady materials

SMALL ROLLS

▶ Get the job done with over 50 high-performance materials and 800+ label options.

BULK ROLLS

▶ Save more - buy in bulk: more than 14 materials and 150+ labels options.

CUSTOM OPTIONS

▶ Have specific needs? Enjoy unlimited custom label options in 70+ different materials.

Enjoy a more premium labelling experience with optimised Brady Authentic materials

Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the others. We've got you covered with the widest range of colours, finishes and targeted applications in the industry. Get authentic. Get better with Brady.

Purpose-built materials for any application you need

A few M611 label materials you need to know about

To view all available material options, visit bradyeurope.com/M611materials

		Wire & cable	Datacom	Harsh environment	Component & equipment	Laboratory	Safety & facility
Wrap around	Aggressive Adhesive Self-Laminating Vinyl Wrap Around Labels (B-417)	■	■	■			
Heat shrink	PermaSleeve® High Temp Heat-Shrink Labels (B-342)	■		■			
QuickFlag™	Ultra Aggressive Adhesive Multi-Purpose Polyester Labels (B-483)	■	■				
Metalised	Metallised Polyester Labels (B-435)				■		■
Dissolvable	Water Dissolvable Paper Labels (B-403)					■	
Laboratory	StainerBondz Microscope Slide Matte Polyester Labels (B-481)				■	■	
FreezerBondz® cryogenic	FreezerBondz Cryogenic Polyester Labels (B-490)			■		■	
Tags	Multi-Purpose Tear Resistant Tags (B-109)	■	■				■

= Unique Brady material

▶ Learn more at bradyeurope.com/M611 or scan to watch the overview video

M611 Printer Specifications

Specifications	
Print Technology	Thermal Transfer
Print Resolution (dpi)	300
Print Speed (mm/sec)	50.80
Colour Capability	Monocolour
Continuous vs Die-cut Labels	Continuous and Die-cut
Max. Label Width (mm)	50.80
Max. Print Length (mm)	1016.00
Recommended Usage per Day	750
Connectivity Options	Bluetooth® 5 Low Energy (class II) USB USB 2.0 Wi-Fi
Software Compatibility	Brady Workstation Express Labels Mobile App Windows based driver for 3rd party software use
Phones & Tablets Supported	Android devices with Android OS 5+ iPhone 5S or newer with iOS 10+
Bar Code Type	Code 128A Code 128B Code 128C Code 39 GS1 DataBar HIBC Interleaved 2 of 5 More through Brady WorkStation UPC-A UPC-E
Built-in Symbols	Dependant on software
Physical Properties	
Width x Height x Depth (mm)	113.28 x 115.66 x 278.75
Weight (kg)	1.6
On Screen Indicators	Battery Life Ribbon and label part number recognition Supply Remaining Bluetooth Status Error Messaging WiFi
Cutter	Auto Cutter
Warranty	2 years
Drop Test	Resistant to 1.8 metre drops Resistant to military-grade shocks (MIL-STD-810G)

M611 Label Printer Kit

Article No.	Description
317836	M611 Label Printer - UK
317837	M611 Label Printer - EU with Brady Workstation PWID Suite
317838	M611 Label Printer - UK with Brady Workstation PWID Suite
317839	M611 Label Printer - US with Brady Workstation PWID Suite
317840	M611 Label Printer - EU with Brady Workstation LAB Suite
317841	M611 Label Printer - UK with Brady Workstation LAB Suite
317842	M611 Label Printer - US with Brady Workstation LAB Suite
317843	M611 Label Printer - US
317844	M611 Label Printer - EU

This printer ships in a cardboard box holding a USB cable, a quick start guide, an AC powercord, a product USB (with product info and Windows driver), a Brady Workstation Design Suite, a roll of M6-11-427 and an M61-R4310 ribbon.

Accessories

Article No.	Description
175603	Hard Case for M611 Label Printer
175604	Magnet for M611 Label Printer
175605	Sling Pack for M611 Printer

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