BRADY



FLEXIBILITY IN THE FIELD

THE M611

Compact design. Big capabilities.

Design. Preview. Print. Any way you choose.







MODERNISE WORKFLOWS IN MULTIPLE WAYS



CREATE LABELS IN OFFICE OR SHOP. SAVE FOR EASY SHARING

Flexibility at work to design & print

The right labels, right when you need them. Anytime. Anywhere.

Get more with these time-saving features:

- 50.8mm per second print speed
- Share label files in multiple locations
- Store and import data files from USB-thumb drive
- > 50.8mm print width
- Compact and lightweight
- Connect to computer using Wi-Fi or USB cable or use your smartphone and the Express Label App



SHARE VIA EMAIL TO FIELD, PRINT RIGHT FROM THE PRINTER TOUCH SCREEN OR PHONE



CONNECT UP TO 5
DEVICES VIA BLUETOOTH,
SAVE TIME & HASSLE
LABELLING ON-SITE



Get the job done right on any jobsite

Optimise your performance with Brady materials



SMALL ROLLS

► Get the job done with over 50 high-performance materials and 800+ label options.



BULK ROLLS

Save more - buy in bulk: more than 14 materials and 150+ labels options.



CUSTOM OPTIONS

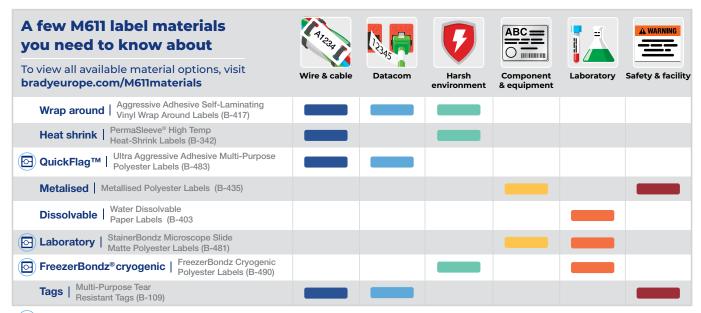
▶ Have specific needs? Enjoy unlimited custom label options in 70+ different materials.



Enjoy a more premium labelling experience with optimised **Brady Authentic materials**

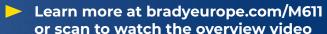
Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the others. We've got you covered with the widest range of colours, finishes and targeted applications in the industry. Get authentic. Get better with Brady.

Purpose-built materials for any application you need









M611 Printer Specifications

Specifications	
Print Technology	Thermal Transfer
Print Resolution (dpi)	300
Print Speed (mm/sec)	50.80
Colour Capability	Monocolour
Continuous vs Die-cut Labels	Continuous and Die-cut
Max. Label Width (mm)	50.80
Max. Print Length (mm)	1016.00
Recommended Usage per Day	750
Connectivity Options	Bluetooth® 5 Low Energy (class II) USB USB 2.0 Wi-Fi
Software Compatibility	Brady Workstation Express Labels Mobile App Windows based driver for 3rd party software use
Phones & Tablets Supported	Android devices with Android OS 6+ iPhone 5S or newer with iOS 10+
Bar Code Type	Code 128A Code 128B Code 128C Code 39 GS1 DataBar HIBC Interleaved 2 of 5 UPC-A UPC-E
Built-in Symbols	Dependant on software
Physical Properties	
Width x Height x Depth (mm)	113.28 x 115.66 x 278.75
Weight (kg)	1.6
On Screen Indicators	Battery Life Ribbon and label part number recognition Supply Remaining Bluetooth Status Error Messaging WiFi
Cutter	Auto Cutter With label retention
Warranty	2 years
Drop Test	Resistant to 1.8 metre drops Resistant to military-grade shocks (MIL-STD-810G)





M611 Label Printer Kit

Article No.	Description
317844	M611 Label Printer - EU
322920	M611 Label Printer - EU + Brady Workstation Suite
317836	M611 Label Printer - UK
322921	M611 Label Printer - UK + Brady Workstation Suite
317843	M611 Label Printer - US
322922	M611 Label Printer - US + Brady Workstation Suite

This printer ships in a cardboard box holding a USB cable, a quick start guide, an AC powercord, a product USB (with product info and Windows driver), a Brady Workstation Design Suite, a roll of M6-11-427 and an M61-R4310 ribbon.

Accessories

Article No.	Description
175603	Hard Case for M611 Label Printer
175604	Magnet for M611 Label Printer
175605	Sling Pack for M611 Printer

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